

İşletme (Almanca) - 2022 - Finans

Genel Toplam | Ortalama Yarıyıl Ders = $[49 / 8 = 6,12] + 3 = 9$ | T = 143 | U = 0 | Toplam Saat = 143 | Kredi = 143 | ECTS = 240

| 1. YARIYIL | | | | | | |
|------------|-----------|--------------------------------------|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | ATA121 | Atatürk İlkeleri ve İnkılap Tarihi I | 2 | 0 | 2 | 2 |
| 2 | BCHH1009 | Buchführung | 3 | 0 | 3 | 5 |
| 3 | BWL1013 | Einführung in ABWL | 3 | 0 | 3 | 5 |
| 4 | MATH1048 | Mathematik | 3 | 0 | 3 | 5 |
| 5 | RCHT1003 | Einführung in das Recht | 3 | 0 | 3 | 5 |
| 6 | TRD121 | Türk Dili I | 2 | 0 | 2 | 2 |
| 7 | VWL1002 | Mikroökonomie | 3 | 0 | 3 | 6 |
| TOPLAM | | | 19 | 0 | 19 | 30 |

| 2. YARIYIL | | | | | | |
|------------|-----------|---------------------------------------|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | ATA122 | Atatürk İlkeleri ve İnkılap Tarihi II | 2 | 0 | 2 | 2 |
| 2 | BCHH1004 | Einführung in die Bilanzierung | 3 | 0 | 3 | 5 |
| 3 | COMP1004 | Computer Software | 3 | 0 | 3 | 5 |
| 4 | MGT1022 | Einführung in die Organisationslehre | 3 | 0 | 3 | 5 |
| 5 | RCHT1004 | Schuldrecht | 3 | 0 | 3 | 5 |
| 6 | TRD122 | Türk Dili II | 2 | 0 | 2 | 2 |
| 7 | VWL1003 | Makroökonomie | 3 | 0 | 3 | 6 |
| TOPLAM | | | 19 | 0 | 19 | 30 |

| 3. YARIYIL | | | | | | |
|------------|-----------|-----------------------------|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH2005 | Kostenrechnung | 3 | 0 | 3 | 5 |
| 2 | HR2006 | Personalmanagement | 3 | 0 | 3 | 5 |
| 3 | MGT2007 | Organisationstheorie | 3 | 0 | 3 | 5 |
| 4 | MRK2013 | Marketing-Einführung | 3 | 0 | 3 | 5 |
| 5 | STAT2007 | Einführung in die Statistik | 3 | 0 | 3 | 5 |
| 6 | WI1005 | Einführung in die WI | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 4. YARIYIL | | | | | | |
|------------|-----------|------------------------------------|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | FNCE2022 | Investition und Finanzierung | 3 | 0 | 3 | 5 |
| 2 | MRK2014 | Konsumentenverhalten | 3 | 0 | 3 | 5 |
| 3 | OB2048 | Organisationales Verhalten | 3 | 0 | 3 | 5 |
| 4 | PROD2002 | Produktion und Operationmanagement | 3 | 0 | 3 | 5 |
| 5 | RCHT2006 | Handelsrecht | 3 | 0 | 3 | 5 |
| 6 | UWxxx | Universitätswahlfach | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 5. YARIYIL | | | | | | |
|------------|-----------|-----------------------|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH3007 | Controlling | 3 | 0 | 3 | 5 |
| 2 | BWL3005 | Innovationsmanagement | 3 | 0 | 3 | 5 |
| 3 | BWLxxx | Wahlfach - 1 | 3 | 0 | 3 | 5 |
| 4 | FNCE3005 | Finanzmanagement | 3 | 0 | 3 | 5 |
| 5 | MRK3031 | Marketing Management | 3 | 0 | 3 | 5 |
| 6 | SFxxx | Schwerpunktfach - 1 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 6. YARIYIL | | | | | | |
|------------|-----------|-------------------------|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BWLxxx | Wahlfach - 2 | 3 | 0 | 3 | 5 |
| 2 | FNCE3004 | Portefeuille Management | 3 | 0 | 3 | 5 |
| 3 | MGT3028 | Entrepreneurship | 3 | 0 | 3 | 5 |
| 4 | MRK3012 | Marktforschung | 3 | 0 | 3 | 5 |
| 5 | PROD3006 | Supply Chain Management | 3 | 0 | 3 | 5 |
| 6 | SFxxx | Schwerpunktfach - 2 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 7. YARIYIL | | | | | | |
|------------|-----------|--|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BWLxxx | Wahlfach - 3 | 3 | 0 | 3 | 5 |
| 2 | BWLxxx | Wahlfach - 4 | 3 | 0 | 3 | 5 |
| 3 | FNCE4003 | Internationale Finanzierung | 3 | 0 | 3 | 5 |
| 4 | PROD4001 | Quantitative Methoden in Produktionsmanagement | 3 | 0 | 3 | 5 |
| 5 | SFxxx | Schwerpunktfach - 3 | 3 | 0 | 3 | 5 |
| 6 | SFxxx | Schwerpunktfach - 4 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 8. YARIYIL | | | | | | |
|------------|-----------|----------------------|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BWL4042 | BWL - Projekte | 3 | 0 | 3 | 10 |
| 2 | BWLxxx | Wahlfach - 5 | 3 | 0 | 3 | 5 |
| 3 | MGT4010 | Strategic Management | 3 | 0 | 3 | 5 |
| 4 | SFxxx | Schwerpunktfach - 5 | 3 | 0 | 3 | 5 |
| 5 | SFxxx | Schwerpunktfach - 6 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 15 | 0 | 15 | 30 |

| SF1,2: 5-6. YARIYIL | | | | | | |
|---------------------|-----------|--------------------------------------|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH3008 | Internationale Rechnungslegung | 3 | 0 | 3 | 5 |
| 2 | BCHH3009 | M&A und Unternehmensrestrukturierung | 3 | 0 | 3 | 5 |
| 3 | BCHH3012 | Jahresabschlussanalyse | 3 | 0 | 3 | 5 |
| 4 | FNCE3015 | Kapitalmarktanalyse | 3 | 0 | 3 | 5 |
| 5 | FNCE3031 | Prinzipien der Unternehmensbewertung | 3 | 0 | 3 | 5 |
| TOPLAM | | | 15 | 0 | 15 | 25 |

| SF3..6: 7-8. YARIYIL | | | | | | |
|----------------------|-----------|---|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH4009 | Internationale Besteuerung | 3 | 0 | 3 | 5 |
| 2 | BCHH4015 | Sustainability and Corporate Reporting | 3 | 0 | 3 | 5 |
| 3 | FNCE4005 | Finanzmärkte und Borsa Istanbul in der Türkei | 3 | 0 | 3 | 5 |
| 4 | FNCE4057 | Behavioral Finance | 3 | 0 | 3 | 5 |
| 5 | FNCE4062 | Finanzielles Risikomanagement | 3 | 0 | 3 | 5 |
| 6 | FNCE4063 | Finanzfälle | 3 | 0 | 3 | 5 |
| 7 | FNCE4065 | Finanzprobleme in Excel und R | 3 | 0 | 3 | 5 |
| 8 | FNCE4067 | Künstliche Intelligenz Anwendungen bei der Finanzierung | 3 | 0 | 3 | 5 |
| TOPLAM | | | 24 | 0 | 24 | 40 |

| UW: 4. YARIYIL | | | | | | |
|----------------|-----------|---------------------------------|---|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | YDA2002 | Kommunikation in der Wirtschaft | 3 | 0 | 3 | 5 |
| 2 | YDA2004 | Wirtschaftsdeutsch | 3 | 0 | 3 | 5 |
| 3 | YDI2026 | English for Beginners | 3 | 0 | 3 | 5 |
| TOPLAM | | | 9 | 0 | 9 | 15 |

| W1,2: 5-6. YARIYIL | | | | | | |
|--------------------|-----------|--|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BWL3041 | ABWL Seminare | 3 | 0 | 3 | 5 |
| 2 | MGT3016 | Change Management | 3 | 0 | 3 | 5 |
| 3 | MRK3023 | E-Business | 3 | 0 | 3 | 5 |
| 4 | MRK3026 | Verkaufsmanagement | 3 | 0 | 3 | 5 |
| 5 | RCHT3008 | Wertpapierrecht | 3 | 0 | 3 | 5 |
| 6 | RCHT3012 | Steuerrecht | 3 | 0 | 3 | 5 |
| 7 | RCHT4001 | IT-Recht | 3 | 0 | 3 | 5 |
| 8 | STAT3015 | Statistik für BWL | 3 | 0 | 3 | 5 |
| 9 | WI3002 | Betriebliche Anwendungssysteme | 3 | 0 | 3 | 5 |
| 10 | WI3011 | Data Mining und Wissensentdeckung | 3 | 0 | 3 | 5 |
| 11 | WI3020 | Betriebliche Informationssysteme | 3 | 0 | 3 | 5 |
| 12 | WI3042 | Projektentwicklung mit Projektzyklusmanagement | 3 | 0 | 3 | 5 |
| 13 | WI3047 | Prozessmodellierung | 3 | 0 | 3 | 5 |
| TOPLAM | | | 39 | 0 | 39 | 65 |

| W3,4,5: 7-8. YARIYIL | | | | | | |
|----------------------|-----------|---|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH4011 | Interne Revision Seminare TIDE | 3 | 0 | 3 | 5 |
| 2 | BCHH4013 | Konzernabschluss | 3 | 0 | 3 | 5 |
| 3 | BWL4044 | Projektmanagement | 3 | 0 | 3 | 5 |
| 4 | MGT4008 | Planung und Entscheidung | 3 | 0 | 3 | 5 |
| 5 | MGT4015 | Internationales Management | 3 | 0 | 3 | 5 |
| 6 | MRK4012 | Internationales Marketing | 3 | 0 | 3 | 5 |
| 7 | MRK4021 | Dienstleistungsmarketing im Digitalen Zeitalter | 3 | 0 | 3 | 5 |
| 8 | MRK4029 | Marketing Ethik | 3 | 0 | 3 | 5 |
| 9 | RCHT4010 | Arbeits- und Sozialversicherungsrecht | 3 | 0 | 3 | 5 |
| 10 | SWP4011 | Sozialdienst | 3 | 0 | 3 | 5 |
| 11 | VWL4012 | Aktuelle Entwicklungen in der Türkischen Wirtschaft | 3 | 0 | 3 | 5 |
| 12 | WI4020 | Entscheidungsunterstützungssysteme | 3 | 0 | 3 | 5 |
| 13 | WI4023 | Grundlagen der Künstlichen Intelligenz | 3 | 0 | 3 | 5 |
| 14 | WI4043 | Spezielle Themen der WI - ERP - Systeme | 3 | 0 | 3 | 5 |
| TOPLAM | | | 42 | 0 | 42 | 70 |

İşletme Fakültesi
İşletme (Almanca) - 2022 - Muhasebe ve Kontrol

Genel Toplam | Ortalama Yarıyıl Ders = [49 / 8 = 6,12] + 3 = 9 | T = 143 | U = 0 | Toplam Saat = 143 | Kredi = 143 | ECTS = 240

| 1. YARIYIL | | | | | | |
|---------------|-----------|--------------------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | ATA121 | Atatürk İlkeleri ve İnkılap Tarihi I | 2 | 0 | 2 | 2 |
| 2 | BCHH1009 | Buchführung | 3 | 0 | 3 | 5 |
| 3 | BWL1013 | Einführung in ABWL | 3 | 0 | 3 | 5 |
| 4 | MATH1048 | Mathematik | 3 | 0 | 3 | 5 |
| 5 | RCHT1003 | Einführung in das Recht | 3 | 0 | 3 | 5 |
| 6 | TRD121 | Türk Dili I | 2 | 0 | 2 | 2 |
| 7 | VWL1002 | Mikroökonomie | 3 | 0 | 3 | 6 |
| TOPLAM | | | 19 | 0 | 19 | 30 |

| 2. YARIYIL | | | | | | |
|---------------|-----------|---------------------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | ATA122 | Atatürk İlkeleri ve İnkılap Tarihi II | 2 | 0 | 2 | 2 |
| 2 | BCHH1004 | Einführung in die Bilanzierung | 3 | 0 | 3 | 5 |
| 3 | COMP1004 | Computer Software | 3 | 0 | 3 | 5 |
| 4 | MGT1022 | Einführung in die Organisationslehre | 3 | 0 | 3 | 5 |
| 5 | RCHT1004 | Schuldrecht | 3 | 0 | 3 | 5 |
| 6 | TRD122 | Türk Dili II | 2 | 0 | 2 | 2 |
| 7 | VWL1003 | Makroökonomie | 3 | 0 | 3 | 6 |
| TOPLAM | | | 19 | 0 | 19 | 30 |

| 3. YARIYIL | | | | | | |
|---------------|-----------|-----------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH2005 | Kostenrechnung | 3 | 0 | 3 | 5 |
| 2 | HR2006 | Personalmanagement | 3 | 0 | 3 | 5 |
| 3 | MGT2007 | Organisationstheorie | 3 | 0 | 3 | 5 |
| 4 | MRK2013 | Marketing-Einführung | 3 | 0 | 3 | 5 |
| 5 | STAT2007 | Einführung in die Statistik | 3 | 0 | 3 | 5 |
| 6 | WI1005 | Einführung in die WI | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 4. YARIYIL | | | | | | |
|---------------|-----------|------------------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | FNCE2022 | Investition und Finanzierung | 3 | 0 | 3 | 5 |
| 2 | MRK2014 | Konsumentenverhalten | 3 | 0 | 3 | 5 |
| 3 | OB2048 | Organisationales Verhalten | 3 | 0 | 3 | 5 |
| 4 | PROD2002 | Produktion und Operationmanagement | 3 | 0 | 3 | 5 |
| 5 | RCHT2006 | Handelsrecht | 3 | 0 | 3 | 5 |
| 6 | UWxxx | Universitätswahlfach | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 5. YARIYIL | | | | | | |
|---------------|-----------|-----------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH3007 | Controlling | 3 | 0 | 3 | 5 |
| 2 | BWL3005 | Innovationsmanagement | 3 | 0 | 3 | 5 |
| 3 | BWLxxx | Wahlfach - 1 | 3 | 0 | 3 | 5 |
| 4 | FNCE3005 | Finanzmanagement | 3 | 0 | 3 | 5 |
| 5 | MRK3031 | Marketing Management | 3 | 0 | 3 | 5 |
| 6 | SFxxx | Schwerpunktfach - 1 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 6. YARIYIL | | | | | | |
|---------------|-----------|-------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH3012 | Jahresabschlussanalyse | 3 | 0 | 3 | 5 |
| 2 | BWLxxx | Wahlfach - 2 | 3 | 0 | 3 | 5 |
| 3 | MGT3028 | Entrepreneurship | 3 | 0 | 3 | 5 |
| 4 | MRK3012 | Marktforschung | 3 | 0 | 3 | 5 |
| 5 | PROD3006 | Supply Chain Management | 3 | 0 | 3 | 5 |
| 6 | SFxxx | Schwerpunktfach - 2 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 7. YARIYIL | | | | | | |
|---------------|-----------|--|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH4011 | Interne Revision Seminare TIDE | 3 | 0 | 3 | 5 |
| 2 | BWLxxx | Wahlfach - 3 | 3 | 0 | 3 | 5 |
| 3 | BWLxxx | Wahlfach - 4 | 3 | 0 | 3 | 5 |
| 4 | PROD4001 | Quantitative Methoden in Produktionsmanagement | 3 | 0 | 3 | 5 |
| 5 | SFxxx | Schwerpunktfach - 3 | 3 | 0 | 3 | 5 |
| 6 | SFxxx | Schwerpunktfach - 4 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 8. YARIYIL | | | | | | |
|---------------|-----------|----------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BWL4042 | BWL - Projekte | 3 | 0 | 3 | 10 |
| 2 | BWLxxx | Wahlfach - 5 | 3 | 0 | 3 | 5 |
| 3 | MGT4010 | Strategic Management | 3 | 0 | 3 | 5 |
| 4 | SFxxx | Schwerpunktfach - 5 | 3 | 0 | 3 | 5 |
| 5 | SFxxx | Schwerpunktfach - 6 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 15 | 0 | 15 | 30 |

| SF1,2: 5-6. YARIYIL | | | | | | |
|---------------------|-----------|--------------------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH3003 | Moderne Kostenrechnungssysteme | 3 | 0 | 3 | 5 |
| 2 | BCHH3004 | Controllinginstrumente | 3 | 0 | 3 | 5 |
| 3 | BCHH3009 | M&A und Unternehmensrestrukturierung | 3 | 0 | 3 | 5 |
| 4 | BCHH3011 | BWL Steuerlehre | 3 | 0 | 3 | 5 |
| 5 | FNCE3031 | Prinzipien der Unternehmensbewertung | 3 | 0 | 3 | 5 |
| TOPLAM | | | 15 | 0 | 15 | 25 |

| SF3..6: 7-8. YARIYIL | | | | | | |
|----------------------|-----------|--|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH3008 | Internationale Rechnungslegung | 3 | 0 | 3 | 5 |
| 2 | BCHH4007 | Fallstudien zum Rechnungs- und Prüfungswesen | 3 | 0 | 3 | 5 |
| 3 | BCHH4009 | Internationale Besteuerung | 3 | 0 | 3 | 5 |
| 4 | BCHH4013 | Konzernabschluss | 3 | 0 | 3 | 5 |
| 5 | BCHH4015 | Sustainability and Corporate Reporting | 3 | 0 | 3 | 5 |
| 6 | BCHH4019 | Wirtschaftsprüfung | 3 | 0 | 3 | 5 |
| 7 | FNCE4062 | Finanzielles Risikomanagement | 3 | 0 | 3 | 5 |
| TOPLAM | | | 21 | 0 | 21 | 35 |

| UW: 4. YARIYIL | | | | | | |
|----------------|-----------|---------------------------------|---|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | YDA2002 | Kommunikation in der Wirtschaft | 3 | 0 | 3 | 5 |
| 2 | YDA2004 | Wirtschaftsdeutsch | 3 | 0 | 3 | 5 |
| 3 | YDI2026 | English for Beginners | 3 | 0 | 3 | 5 |
| TOPLAM | | | 9 | 0 | 9 | 15 |

| W1,2: 5-6. YARIYIL | | | | | | |
|--------------------|-----------|--|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BWL3041 | ABWL Seminare | 3 | 0 | 3 | 5 |
| 2 | FNCE3015 | Kapitalmarktanalyse | 3 | 0 | 3 | 5 |
| 3 | MGT3016 | Change Management | 3 | 0 | 3 | 5 |
| 4 | MRK3023 | E-Business | 3 | 0 | 3 | 5 |
| 5 | MRK3026 | Verkaufsmanagement | 3 | 0 | 3 | 5 |
| 6 | RCHT3008 | Wertpapierrecht | 3 | 0 | 3 | 5 |
| 7 | RCHT3012 | Steuerrecht | 3 | 0 | 3 | 5 |
| 8 | RCHT4001 | IT-Recht | 3 | 0 | 3 | 5 |
| 9 | STAT3015 | Statistik für BWL | 3 | 0 | 3 | 5 |
| 10 | WI3002 | Betriebliche Anwendungssysteme | 3 | 0 | 3 | 5 |
| 11 | WI3011 | Data Mining und Wissensentdeckung | 3 | 0 | 3 | 5 |
| 12 | WI3020 | Betriebliche Informationssysteme | 3 | 0 | 3 | 5 |
| 13 | WI3042 | Projektentwicklung mit Projektzyklusmanagement | 3 | 0 | 3 | 5 |
| 14 | WI3047 | Prozessmodellierung | 3 | 0 | 3 | 5 |
| TOPLAM | | | 42 | 0 | 42 | 70 |

| W3,4,5: 7-8. YARIYIL | | | | | | |
|----------------------|-----------|---|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BWL4044 | Projektmanagement | 3 | 0 | 3 | 5 |
| 2 | FNCE4003 | Internationale Finanzierung | 3 | 0 | 3 | 5 |
| 3 | FNCE4057 | Behavioral Finance | 3 | 0 | 3 | 5 |
| 4 | FNCE4063 | Finanzfälle | 3 | 0 | 3 | 5 |
| 5 | MGT4008 | Planung und Entscheidung | 3 | 0 | 3 | 5 |
| 6 | MGT4015 | Internationales Management | 3 | 0 | 3 | 5 |
| 7 | MRK4014 | Marketing Controlling | 3 | 0 | 3 | 5 |
| 8 | MRK4022 | Digitales Marketing | 3 | 0 | 3 | 5 |
| 9 | RCHT4010 | Arbeits- und Sozialversicherungsrecht | 3 | 0 | 3 | 5 |
| 10 | SWP4011 | Sozialdienst | 3 | 0 | 3 | 5 |
| 11 | VWL4012 | Aktuelle Entwicklungen in der Türkischen Wirtschaft | 3 | 0 | 3 | 5 |
| 12 | WI4020 | Entscheidungsunterstützungssysteme | 3 | 0 | 3 | 5 |
| 13 | WI4023 | Grundlagen der Künstlichen Intelligenz | 3 | 0 | 3 | 5 |
| 14 | WI4043 | Spezielle Themen der WI - ERP - Systeme | 3 | 0 | 3 | 5 |
| TOPLAM | | | 42 | 0 | 42 | 70 |

İşletme Fakültesi
İşletme (Almanca) - 2022 - Pazarlama

Genel Toplam | Ortalama Yarıyıl Ders = $[49 / 8 = 6,12] + 3 = 9$ | T = 143 | U = 0 | Toplam Saat = 143 | Kredi = 143 | ECTS = 240

| 1. YARIYIL | | | | | | |
|---------------|-----------|--------------------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | ATA121 | Atatürk İlkeleri ve İnkılap Tarihi I | 2 | 0 | 2 | 2 |
| 2 | BCHH1009 | Buchführung | 3 | 0 | 3 | 5 |
| 3 | BWL1013 | Einführung in ABWL | 3 | 0 | 3 | 5 |
| 4 | MATH1048 | Mathematik | 3 | 0 | 3 | 5 |
| 5 | RCHT1003 | Einführung in das Recht | 3 | 0 | 3 | 5 |
| 6 | TRD121 | Türk Dili I | 2 | 0 | 2 | 2 |
| 7 | VWL1002 | Mikroökonomie | 3 | 0 | 3 | 6 |
| TOPLAM | | | 19 | 0 | 19 | 30 |

| 2. YARIYIL | | | | | | |
|---------------|-----------|---------------------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | ATA122 | Atatürk İlkeleri ve İnkılap Tarihi II | 2 | 0 | 2 | 2 |
| 2 | BCHH1004 | Einführung in die Bilanzierung | 3 | 0 | 3 | 5 |
| 3 | COMP1004 | Computer Software | 3 | 0 | 3 | 5 |
| 4 | MGT1022 | Einführung in die Organisationslehre | 3 | 0 | 3 | 5 |
| 5 | RCHT1004 | Schuldrecht | 3 | 0 | 3 | 5 |
| 6 | TRD122 | Türk Dili II | 2 | 0 | 2 | 2 |
| 7 | VWL1003 | Makroökonomie | 3 | 0 | 3 | 6 |
| TOPLAM | | | 19 | 0 | 19 | 30 |

| 3. YARIYIL | | | | | | |
|---------------|-----------|-----------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH2005 | Kostenrechnung | 3 | 0 | 3 | 5 |
| 2 | HR2006 | Personalmanagement | 3 | 0 | 3 | 5 |
| 3 | MGT2007 | Organisationstheorie | 3 | 0 | 3 | 5 |
| 4 | MRK2013 | Marketing-Einführung | 3 | 0 | 3 | 5 |
| 5 | STAT2007 | Einführung in die Statistik | 3 | 0 | 3 | 5 |
| 6 | WI1005 | Einführung in die WI | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 4. YARIYIL | | | | | | |
|---------------|-----------|------------------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | FNCE2022 | Investition und Finanzierung | 3 | 0 | 3 | 5 |
| 2 | MRK2014 | Konsumentenverhalten | 3 | 0 | 3 | 5 |
| 3 | OB2048 | Organisationales Verhalten | 3 | 0 | 3 | 5 |
| 4 | PROD2002 | Produktion und Operationmanagement | 3 | 0 | 3 | 5 |
| 5 | RCHT2006 | Handelsrecht | 3 | 0 | 3 | 5 |
| 6 | UWxxx | Universitätswahlfach | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 5. YARIYIL | | | | | | |
|---------------|-----------|-----------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH3007 | Controlling | 3 | 0 | 3 | 5 |
| 2 | BWL3005 | Innovationsmanagement | 3 | 0 | 3 | 5 |
| 3 | BWLxxx | Wahlfach - 1 | 3 | 0 | 3 | 5 |
| 4 | FNCE3005 | Finanzmanagement | 3 | 0 | 3 | 5 |
| 5 | MRK3031 | Marketing Management | 3 | 0 | 3 | 5 |
| 6 | SFxxx | Schwerpunktfach - 1 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 6. YARIYIL | | | | | | |
|---------------|-----------|-------------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BWLxxx | Wahlfach - 2 | 3 | 0 | 3 | 5 |
| 2 | MGT3028 | Entrepreneurship | 3 | 0 | 3 | 5 |
| 3 | MRK3012 | Marktforschung | 3 | 0 | 3 | 5 |
| 4 | PROD3006 | Supply Chain Management | 3 | 0 | 3 | 5 |
| 5 | SFxxx | Schwerpunktfach - 2 | 3 | 0 | 3 | 5 |
| 6 | SFxxx | Schwerpunktfach - 3 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 7. YARIYIL | | | | | | |
|---------------|-----------|--|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BWLxxx | Wahlfach - 3 | 3 | 0 | 3 | 5 |
| 2 | BWLxxx | Wahlfach - 4 | 3 | 0 | 3 | 5 |
| 3 | MRK4029 | Marketing Ethik | 3 | 0 | 3 | 5 |
| 4 | PROD4001 | Quantitative Methoden in Produktionsmanagement | 3 | 0 | 3 | 5 |
| 5 | SFxxx | Schwerpunktfach - 4 | 3 | 0 | 3 | 5 |
| 6 | SFxxx | Schwerpunktfach - 5 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 18 | 0 | 18 | 30 |

| 8. YARIYIL | | | | | | |
|---------------|-----------|----------------------|-----------|----------|-----------|-----------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BWL4042 | BWL - Projekte | 3 | 0 | 3 | 10 |
| 2 | BWLxxx | Wahlfach - 5 | 3 | 0 | 3 | 5 |
| 3 | MGT4010 | Strategic Management | 3 | 0 | 3 | 5 |
| 4 | SFxxx | Schwerpunktfach - 6 | 3 | 0 | 3 | 5 |
| 5 | SFxxx | Schwerpunktfach - 7 | 3 | 0 | 3 | 5 |
| TOPLAM | | | 15 | 0 | 15 | 30 |

| SF1,2,3: 5-6. YARIYIL | | | | | | |
|-----------------------|-----------|---------------------------------|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | MRK3013 | Preis und Produktpolitik | 3 | 0 | 3 | 5 |
| 2 | MRK3021 | Distributionspolitik | 3 | 0 | 3 | 5 |
| 3 | MRK3022 | Corporate Social Responsibility | 3 | 0 | 3 | 5 |
| 4 | MRK3023 | E-Business | 3 | 0 | 3 | 5 |
| 5 | MRK3025 | Marketing Kommunikation | 3 | 0 | 3 | 5 |
| 6 | MRK3026 | Verkaufsmanagement | 3 | 0 | 3 | 5 |
| 7 | MRK3027 | Preispolitik | 3 | 0 | 3 | 5 |
| 8 | MRK3028 | Produktpolitik | 3 | 0 | 3 | 5 |
| TOPLAM | | | 24 | 0 | 24 | 40 |

| SF4..7: 7-8. YARIYIL | | | | | | |
|----------------------|-----------|---|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | MRK4012 | Internationales Marketing | 3 | 0 | 3 | 5 |
| 2 | MRK4013 | Handelsmarketing | 3 | 0 | 3 | 5 |
| 3 | MRK4014 | Marketing Controlling | 3 | 0 | 3 | 5 |
| 4 | MRK4015 | Öffentlichkeitsarbeit in Theorie und Praxis | 3 | 0 | 3 | 5 |
| 5 | MRK4016 | Social Media Analytics | 3 | 0 | 3 | 5 |
| 6 | MRK4018 | Industriegütermarketing | 3 | 0 | 3 | 5 |
| 7 | MRK4021 | Dienstleistungsmarketing im Digitalen Zeitalter | 3 | 0 | 3 | 5 |
| 8 | MRK4022 | Digitales Marketing | 3 | 0 | 3 | 5 |
| 9 | MRK4025 | Entertainment Marketing | 3 | 0 | 3 | 5 |
| 10 | MRK4026 | Markenmanagement | 3 | 0 | 3 | 5 |
| 11 | MRK4028 | Sustainability Marketing | 3 | 0 | 3 | 5 |
| 12 | MRK4045 | Werbung | 3 | 0 | 3 | 5 |
| 13 | WI4026 | Kundenbeziehungsmanagement | 3 | 0 | 3 | 5 |
| TOPLAM | | | 39 | 0 | 39 | 65 |

| UW: 4. YARIYIL | | | | | | |
|----------------|-----------|---------------------------------|---|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | YDA2002 | Kommunikation in der Wirtschaft | 3 | 0 | 3 | 5 |
| 2 | YDA2004 | Wirtschaftsdeutsch | 3 | 0 | 3 | 5 |
| 3 | YDI2026 | English for Beginners | 3 | 0 | 3 | 5 |
| TOPLAM | | | 9 | 0 | 9 | 15 |

| W1,2: 5-6. YARIYIL | | | | | | |
|--------------------|-----------|--|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH3008 | Internationale Rechnungslegung | 3 | 0 | 3 | 5 |
| 2 | BWL3041 | ABWL Seminare | 3 | 0 | 3 | 5 |
| 3 | FNCE3015 | Kapitalmarktanalyse | 3 | 0 | 3 | 5 |
| 4 | FNCE3031 | Prinzipien der Unternehmensbewertung | 3 | 0 | 3 | 5 |
| 5 | MGT3016 | Change Management | 3 | 0 | 3 | 5 |
| 6 | RCHT3008 | Wertpapierrecht | 3 | 0 | 3 | 5 |
| 7 | RCHT3012 | Steuerrecht | 3 | 0 | 3 | 5 |
| 8 | RCHT4001 | IT-Recht | 3 | 0 | 3 | 5 |
| 9 | STAT3015 | Statistik für BWL | 3 | 0 | 3 | 5 |
| 10 | WI3002 | Betriebliche Anwendungssysteme | 3 | 0 | 3 | 5 |
| 11 | WI3011 | Data Mining und Wissensentdeckung | 3 | 0 | 3 | 5 |
| 12 | WI3020 | Betriebliche Informationssysteme | 3 | 0 | 3 | 5 |
| 13 | WI3042 | Projektentwicklung mit Projektzyklusmanagement | 3 | 0 | 3 | 5 |
| 14 | WI3047 | Prozessmodellierung | 3 | 0 | 3 | 5 |
| TOPLAM | | | 42 | 0 | 42 | 70 |

| W3,4,5: 7-8. YARIYIL | | | | | | |
|----------------------|-----------|---|----|---|-------|------|
| No | Ders Kodu | Ders Adı | T | U | Kredi | ECTS |
| 1 | BCHH4011 | Interne Revision Seminare TIDE | 3 | 0 | 3 | 5 |
| 2 | BCHH4013 | Konzernabschluss | 3 | 0 | 3 | 5 |
| 3 | BWL4044 | Projektmanagement | 3 | 0 | 3 | 5 |
| 4 | FNCE4003 | Internationale Finanzierung | 3 | 0 | 3 | 5 |
| 5 | FNCE4057 | Behavioral Finance | 3 | 0 | 3 | 5 |
| 6 | FNCE4062 | Finanzielles Risikomanagement | 3 | 0 | 3 | 5 |
| 7 | FNCE4063 | Finanzfälle | 3 | 0 | 3 | 5 |
| 8 | MGT4008 | Planung und Entscheidung | 3 | 0 | 3 | 5 |
| 9 | MGT4015 | Internationales Management | 3 | 0 | 3 | 5 |
| 10 | RCHT4010 | Arbeits- und Sozialversicherungsrecht | 3 | 0 | 3 | 5 |
| 11 | SWP4011 | Sozialdienst | 3 | 0 | 3 | 5 |
| 12 | VWL4012 | Aktuelle Entwicklungen in der Türkischen Wirtschaft | 3 | 0 | 3 | 5 |
| 13 | WI4020 | Entscheidungsunterstützungssysteme | 3 | 0 | 3 | 5 |
| 14 | WI4023 | Grundlagen der Künstlichen Intelligenz | 3 | 0 | 3 | 5 |
| 15 | WI4043 | Spezielle Themen der WI - ERP - Systeme | 3 | 0 | 3 | 5 |
| TOPLAM | | | 45 | 0 | 45 | 75 |