



MARMARA UNIVERSITY - Faculty of Business Administration

Business Administration (in English)

SYLLABUS

Course Code	Course Title		Type of Course	Course Group * for electives	Weekly Course Hours		ECTS Credits	Prerequisite to minimum letter grade
					T	P		
Mgt 2016.1	Organization Theory and Design		Compulsory		3	0	5	
Prerequisite			Minimum grade				Grade	
Language of Instruction								
Course Lecturer								
Short Course Content	The aim of this course is to inspire the students to explore organization theory, with an attempt to explain the phenomenon of interest. Organizations are studied in terms of central issues and introduce theories concerning each topics.							
Course Objectives	The aim of this course is to inspire the students to explore organization theory, with an attempt to explain the phenomenon of interest. Organizations are studied in terms of central issues and introduce theories concerning each topics.							
Recommended or Required Reading	1.	Organization Theory and Design by Richard Daft, Last edition of HBR Journal, Capital Magazine, Suggested Readings						
Learning Outcomes	1.	Students will be able to predict or estimate the outcomes of the operations of the organizations.						
	2.	They will be able to do analysis on the activities that organizations are doing.						
	3.	They will be able to choose or prepare the methods that organizations would apply.						
	4.	They will be able to choose or prepare the methods that organizations would apply.						
	5.	They will be able to define the organizational dependency on internal and external conditions						
Planned Learning Activities and Teaching Methods								
WEEK	Date	Course Contents						
Week 1		Introduction to Organization Theory						
Week 2		Strategy						
Week 3		External Environment						
Week 4		Fundamentals of organization structures						
Week 5		Interorganizational Relationship						
Week 6		Internationalization						
Week 7		Manufacturing Technologies						
Week 8		Midterm(s)						
Week 9		Information Technologies						
Week 10		Life Cycle						
Week 11		Decision Making						
Week 12		Culture						
Week 13		Power						
Week 14		Social Responsibility and Ethics						
Week 15		New Concerns in Business						
Week 16		Study week						
Week 17		Final						
Assessment Methods		Assessment Method	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)	
		Final Exam	1			50	0	
		Final Make-up Exam (if exists)	1			50	0	
		Semester Evaluation				50	100	

Methods and Criteria	Midterm(s)		1		50	100.0
	Quiz(zes)					
	Project(s)					
	Homework(s)					
	Laboratory					
	Other					
*** ECTS Credit Calculation ***						
Evaluation Tool	Hour/Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours
Theoretical hours	3.0	42.0		Quiz & preparation		
Applied hours	0.0	0.0		Homework	4	4.0
Laboratory				Project		
Pre-class self study	2.0	28.0		Research and presentation		
Post-class self study	1.0	14.0		Seminar		
Post-application self study				Field study		
Exam preparation & Midterm	10	10.0		Atelier		
Exam preparation & Final	15	15.0		Other		
GENERAL TOTAL :					35.0	113.0
Recommended ECTS Credit (Total Hours / 25) :						5