



MARMARA UNIVERSITY - Faculty of Business Administration

Business Administration (in English)

SYLLABUS

Course Code	Course Title		Type of Course	Course Group * for electives	Weekly Course Hours		ECTS Credits	Prerequisite to minimum letter grade
					T	P		
OB2049	Social Psychology		Elective		3	0	5	
Prerequisite			Minimum grade				Grade	
Language of Instruction								
Course Lecturer								
Short Course Content	Similarities and differences of social psychology with other social sciences, methods in social sciences, social cognition and perception, attitude and attitude change, prejudice, conformity behavior, group processes, interpersonal attraction, altruism, aggression.							
Course Objectives	It aims to reveal the structure and causes of individual behavior in social situations and to encourage the development of ideas and suggestions about the applications of social psychology in real-life settings.							
Recommended or Required Reading	1.	Kenneth S. Bordens & Irwin A. Horowitz (2008). Social Psychology (3rd Edition), FreeLoad Press. ISBN : 1-930789-04-1						
Learning Outcomes	1.	To be able to evaluate the cases with a scientific approach.						
	2.	Understanding the impact of the social environment on an individual's attitudes and behaviors.						
	3.	To understand theories of social cognition.						
	4.	To have in-depth knowledge of social identity and values						
	5.	To gain resistance and coping skills in conflicts created by the social environment on the individual.						
Planned Learning Activities and Teaching Methods								
WEEK	Date	Course Contents						
Week 1		Social Psychology - Development						
Week 2		Basic concepts						
Week 3		Social Cognition						
Week 4		Social Perception						
Week 5		Social Identity						
Week 6		Attitudes						
Week 7		Group Processes						
Week 8		Midterm(s)						
Week 9		Compliance, obedience behaviors, social pressure and coping methods						
Week 10		interpersonal attraction						
Week 11		Prejudice, stereotypes and discrimination						
Week 12		Pro-social behaviors						
Week 13		Immigration psychology						
Week 14		Student project presentations						
Week 15		Student project presentations						
Week 16		Study week						
Week 17		Final						
Assessment Methods		Assessment Method	Quantity	Date		Weight in Total (%)	Weight in Semester Evaluation (%)	
		Final Exam	1			50	0	
		Final Make-up Exam (if exists)	1			50	0	
		Semester Evaluation				50	100	

Methods and Criteria	Midterm(s)		1		50	100.0
	Quiz(zes)					
	Project(s)					
	Homework(s)					
	Laboratory					
	Other					
*** ECTS Credit Calculation ***						
Evaluation Tool	Hour/Quantity	Student Workload Hours		Evaluation Tool	Quantity	Student Workload Hours
Theoretical hours	3.0	42.0		Quiz & preparation	0	0.0
Applied hours	0.0	0.0		Homework		
Laboratory	0.0	0.0		Project	10	10.0
Pre-class self study	2.0	28.0		Research and presentation	10	10.0
Post-class self study				Seminar		
Post-application self study				Field study		
Exam preparation & Midterm	10	10.0		Atelier		
Exam preparation & Final	20	20.0		Other		
GENERAL TOTAL :					55.0	120.0
Recommended ECTS Credit (Total Hours / 25) :						5