

İşletme Fakültesi
Yönetim Bilişim Sistemleri (İngilizce) - 2022

Genel Toplam | Ortalama Yarıyıl Ders = [49 / 8 = 6,12] + 3 = 9 | T = 132 | U = 14 | Toplam Saat = 146 | Kredi = 146 | ECTS = 240

1. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	ACC1005	Introduction to Accounting	3	0	3	5
2	ATA121	Atatürk İlkeleri ve İnkılap Tarihi I	2	0	2	2
3	BUS1002	Introduction to Business	3	0	3	5
4	ECON1011	Microeconomics	3	0	3	6
5	MATH1047	Business Mathematics I	3	0	3	5
6	MIS1301	Introduction to Information Systems and Technology	3	0	3	5
7	TRD121	Türk Dili I	2	0	2	2
TOPLAM			19	0	19	30

2. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	ACC1006	Financial Accounting	3	0	3	5
2	ATA122	Atatürk İlkeleri ve İnkılap Tarihi II	2	0	2	2
3	ECON1012	Macroeconomics	3	0	3	6
4	MATH1046	Business Mathematics II	3	0	3	5
5	MGT1014	Business Management	3	0	3	5
6	MIS1042	Introduction to Algorithms and Data Structures	2	2	4	5
7	TRD122	Türk Dili II	2	0	2	2
TOPLAM			18	2	20	30

3. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	FNCE2003	Fundamentals of Finance	3	0	3	5
2	MIS2103	Computer Hardware and System Software	3	0	3	5
3	MIS2111	Object Oriented Programming	2	2	4	5
4	MIS2113	Introduction to Databases	2	2	4	5
5	MRK2023	Principles of Marketing	3	0	3	5
6	STAT2011	Business Statistics I	3	0	3	5
TOPLAM			16	4	20	30

4. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	BUS3002	Innovation Management	3	0	3	5
2	FNCE2004	Financial Management	3	0	3	5
3	MIS2026	Web Based Application Programming	2	2	4	5
4	MIS2040	Advanced Databases	2	2	4	5
5	MIS2042	Business Data Communications	3	0	3	5
6	STAT2012	Business Statistics II	3	0	3	5
TOPLAM			16	4	20	30

5. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	BUS2004	Research Methods	3	0	3	5
2	MIS3001	Summer Training I	0	2	2	5
3	MIS3121	Data Mining	3	0	3	5
4	MIS3301	System Analysis and Design	3	0	3	5
5	MISxxx	Complementary Elective - 1	3	0	3	5
6	MISxxx	Departmental Elective - 1	3	0	3	5
TOPLAM			15	2	17	30

6. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	LAW4021	IT Law	3	0	3	5
2	MIS3024	Quantitative Analysis For Decision Making	3	0	3	5
3	MIS3302	Information Systems Project Management	3	0	3	5
4	MIS3322	Enterprise Information Systems	3	0	3	5
5	MISxxx	Complementary Elective - 2	3	0	3	5
6	MISxxx	Departmental Elective - 2	3	0	3	5
TOPLAM			18	0	18	30

7. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	MIS4001	Summer Training II	0	2	2	5
2	MIS4011	Simulation Modeling and Analysis	3	0	3	5
3	MIS4311	Machine Learning Applications	3	0	3	5
4	MIS4313	Decision Support Systems for Business	3	0	3	5
5	MISxxx	Departmental Elective - 3	3	0	3	5
6	MISxxx	Departmental Elective - 4	3	0	3	5
TOPLAM			15	2	17	30

8. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	MIS4020	Customer Relationship Management	3	0	3	5
2	MIS4022	E-Business Management	3	0	3	5
3	MIS4992	Project	3	0	3	10
4	MISxxx	Departmental Elective - 5	3	0	3	5
5	MISxxx	Departmental Elective - 6	3	0	3	5
TOPLAM			15	0	15	30

CompE1,2: 5-6. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	FNCE3034	Investment Analysis and Portfolio Management	3	0	3	5
2	FNCE3037	Financial Markets and Institutions	3	0	3	5
3	FNCE4043	Turkish Financial Institutions and Markets	3	0	3	5
4	FNCE4047	International Finance	3	0	3	5
5	FNCE4061	Financial Technology and Changing Financial Architecture	3	0	3	5
6	MGT3019	Small Business Management	3	0	3	5
7	MGT4007	Entrepreneurship	3	0	3	5
8	MGT4056	Strategic Management	3	0	3	5
9	MRK3051	Consumer Behavior	3	0	3	5
10	MRK3059	Services Marketing	3	0	3	5
11	MRK3063	Sustainability	3	0	3	5
12	MRK4055	Marketing Communications	3	0	3	5
13	MRK4057	Digital Marketing	3	0	3	5
14	MRK4060	Selected Topics in Marketing	3	0	3	5
15	MRK4062	Brand Management	3	0	3	5
16	MRK4064	Marketing for International Markets	3	0	3	5
17	OB3075	Gender Equality	3	0	3	5
18	OB3084	Social Responsibilities and Business Ethics	3	0	3	5
19	OB4027	Green Organizational Behavior	3	0	3	5
20	PROD3002	Supply Chain Management	3	0	3	5
TOPLAM			60	0	60	100

DeptE1,2: 5-6. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	MIS3015	Multi-Criteria Decision Techniques	3	0	3	5
2	MIS3022	Network Analysis	3	0	3	5
3	MIS3111	Visual Programming I	3	0	3	5
4	MIS3112	Visual Programming II	3	0	3	5
5	MIS3113	Design Patterns	3	0	3	5
6	MIS3306	Business Application Development	3	0	3	5
7	MIS3312	Artificial Intelligence	3	0	3	5
8	MIS3313	Business Intelligence	3	0	3	5
9	MIS3314	Human Factors in Computing	3	0	3	5
10	MIS3315	Digital Transformation & Industry 4.0	3	0	3	5
11	MIS3901	Selected Topics of MIS I	3	0	3	5
12	MIS3902	Selected Topics of MIS II	3	0	3	5
TOPLAM			36	0	36	60

DeptE3..6: 7-8. YARIYIL						
No	Ders Kodu	Ders Adı	T	U	Kredi	ECTS
1	MIS1901	Special Topics in MIS I	3	0	3	5
2	MIS4111	Mobile Programming	3	0	3	5
3	MIS4112	Game Programming	3	0	3	5
4	MIS4315	Social Media and Web Analytics	3	0	3	5
5	MIS4321	Computational Finance and Algorithmic Trading	3	0	3	5
6	MIS4323	Entrepreneurship in IT	3	0	3	5
7	MIS4341	Internet of Things	3	0	3	5
8	MIS4342	Cloud Computing	3	0	3	5
9	MIS4344	DevOps Foundations: Practices and Tools	3	0	3	5
10	MIS4351	Cybersecurity	3	0	3	5
11	MIS4352	Blockchain Basics	3	0	3	5
12	MIS4362	Geographic Information Systems	3	0	3	5
13	MIS4382	Ethical Issues in Computing	3	0	3	5
14	MIS4802	Applied Research in MIS II	3	0	3	5
15	MIS4803	Applied Research in MIS I	3	0	3	5
16	MIS4902	Special Topics in MIS II	3	0	3	5
TOPLAM			48	0	48	80